Product Code

14

Advertiser Ref

## CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Great American Media 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

|                     | Contract / Re  | vision  | Alt Order     | #             |
|---------------------|----------------|---------|---------------|---------------|
|                     | 911360         | / 14    | 06144464      |               |
| Product             |                |         |               |               |
| DCCC                |                |         |               |               |
| Contract Dates      | Estimate #     |         |               | ,             |
| 10/30/12 - 11/06/12 | 1192           |         |               |               |
| <u>Advertiser</u>   |                |         | Original Date | / Revision    |
| Democratic Congress | ional Campaign | Commi   | 05/15/12      | / 11/02/12    |
|                     | Billing Cycle  | Billing | Calendar      | Cash/Trade    |
|                     | EOM/EOC        | Broado  | cast          | Cash          |
|                     | Station        | Accou   | nt Executive  | Sales Office  |
|                     | WPBF           | Mica H  | lansen        | HRP -Washingt |
|                     | Special Hand   | lling   |               |               |
|                     |                |         |               |               |
|                     | Demographic    | 2       |               |               |
| *                   | Adults 35+     |         |               |               |
|                     |                |         |               |               |
|                     |                |         |               |               |

Advertiser Code

11

**IDB#** 

8091

Agency Ref

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots **Amount** WPBF 10/30/12 11/05/12 M-SUN WPBF News 25 @ 141-11:35PM :30 NM \$1,575.00 Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 TWTF--\$525.00 Spot Ch Description Start/End Time Length Date Range **Weekdays** Rate Type 3 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF----:30 \$525.00 NM 4 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF----:30 \$525.00 NM Credited Week: 11/05/12 11/11/12 M----\$525.00 WPBF 10/30/12 11/02/12 Nightline 11:35-12:05AM :30 NM n \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date Weekdays** Spots/Week Rate Week: 10/29/12 11/04/12 -TWTF--\$325.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate **Type** 2 WPBF 10/29/12-11/04/12 Nightline 11:35-12:05AM -TuWThF----:30 \$325.00 NM Credited 3 WPBF 10/29/12-11/04/12 Nightline 11:35-12:05AM -TuWThF----:30 \$325.00 NM Credited WPBF 10/30/12 11/02/12 :30 \$0.00 11A-12PM NM n The View Class of Time - Pre-emptible with notice Spots/Week Start Date **End Date Weekdays** Rate Week: 10/29/12 2 \$400.00 11/04/12 -TWTF--Spot Ch Start/End Time Date Range Description Weekdays Length Rate Type 1 WPBF 10/29/12-11/04/12 The View 11A-12PM -TuWThF----:30 \$400.00 NM Credited 2 WPBF 10/29/12-11/04/12 The View · 11A-12PM -TuWThF----:30 \$400.00 NM Credited WPBF 10/30/12 11/05/12 WPBF News 25 @ Noon :30 NM 2 \$450.00 12pm-1230pm Class of Time - Pre-emptible with notice **End Date** Spots/Week Start Date <u>Weekdays</u> Rate Week: 10/29/12 11/04/12 \$225.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



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Alt Order # Contract / Revision 06144464 911360 / 14 Contract Dates Product Estimate # 10/30/12 - 11/06/12 DCCC 1192 <u>Advertiser</u> Original Date / Revision 05/15/12 / 11/02/12

**Democratic Congression** 

|  |                                       | Spots                       | /                    |                 |    |            |
|--|---------------------------------------|-----------------------------|----------------------|-----------------|----|------------|
| *Line Ch Start Date End Date Description   | Start/End Time                        | Days Length Week            | Rate                 | Type Spo        | ts | Amount     |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon   | Rate<br>Start/End Time<br>12pm-1230pm | Weekdays Length -TuwThF :30 | Rate<br>\$225.00     | Type<br>NM      |    |            |
| Credited 3 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited   | 12pm-1230pm                           | -TuWThF :30                 | <del>\$225.00</del>  | NM              |    |            |
| 4 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon<br>Credited   | 12pm-1230pm                           | -тиwThF :30                 | \$ <del>225.00</del> | , NM            |    |            |
| Week: 11/05/12 11/11/12 M 1  | \$225.00                              |                             |                      |                 |    |            |
| 5 WPBF 10/30/12 11/05/12 M-F 3-4P Class of Time - Immediately Pre-emptible without notice  | M-F 3-4P                              | :30                         |                      | NM.             | 4  | \$1,300.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4  | Rate<br>\$325.00                      |                             |                      |                 |    |            |
| Spot Ch Date Range Description   | Start/End Time                        | Weekdays Length             | Rate                 | Type            |    |            |
| 6 WPBF 10/29/12-11/04/12 M-F 3-4P<br>Credited  | M-F 3-4P                              | -TuwThF :30                 | \$325.00             | NM              |    |            |
| Week: 11/05/12 11/11/12 M 1  | \$325.00                              |                             |                      |                 |    |            |
| 6 WPBF 10/30/12 11/05/12 4:30a-5a  | 430a-5a                               | :30                         |                      | NM              | 6  | \$300.00   |
| Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 5  Week: 11/05/12 11/11/12 M 1 | <u>Rate</u><br>\$50.00<br>\$50.00     |                             |                      |                 |    |            |
| 7 WPBF 10/30/12 11/06/12 WPBF News 25 @ 5am  | 5-530am                               | :30                         |                      | NM              | 0  | \$0.00     |
| Class of Time - Immediately Pre-emptible without notice  Start Date  | <u>Rate</u><br>\$100.00               |                             |                      |                 |    | Ψ0.00      |
| Spot Ch Date Range Description   | Start/End Time                        | Weekdays Length             | Rate                 | Туре            |    |            |
| 1 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited   | 5-530am                               | -TuwThF :30                 | \$100.00             | NM <sup>1</sup> |    |            |
| 3 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am<br>Credited  | 5-530am                               | -TuWThF :30                 | <del>\$100.00</del>  | NM              |    |            |
| 5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am<br>Credited  | 5-530am                               | -TuWThF :30                 | <del>\$100.00</del>  | NM              |    |            |
| 7 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am<br>Credited  | 5-530am                               | -TuWThF :30                 | <del>\$100.00</del>  | NM              |    |            |
| Week: 11/05/12 11/11/12 MT 2   | \$100.00                              |                             |                      |                 |    |            |
| Spot Ch Date Range Description   | Start/End Time                        | Weekdays Length             | Rate                 | Type            |    |            |
| 2 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am<br>Credited  | 5-530am                               | мти: :30                    | \$10 <del>0.00</del> | NM              |    |            |
| 6 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am<br>Credited  | 5-530am                               | MTu :30                     | <del>\$100.00</del>  | NM              |    |            |
| 8 WPBF 10/30/12 11/05/12 M-F 5pm News  | 5-6pm                                 | :30                         |                      | NM              | 4  | \$1,400.00 |
| Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 4  | <u>Rate</u><br>\$350.00               |                             |                      |                 |    |            |
| Spot Ch Date Range Description   | Start/End Time                        | Weekdays Length             | Rate                 | Type            |    |            |
| 4 WPBF 10/29/12-11/04/12 M-F 5pm News<br>Credited  | 5-6pm                                 | -TuWThF :30                 | \$350.00             | NM              |    |            |
| Week: 11/05/12 11/11/12 M 1  | \$350.00                              |                             |                      |                 |    |            |
| 9 WPBF 10/30/12 11/05/12 WPBF News 25 Mornings @   | ② 5:30-5:57am                         | :30                         |                      | NM              | 4  | \$700.00   |
|  |                                       |                             |                      |                 |    |            |

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Contract / Revision Alt Order# 911360 / 14 06144464 Contract Dates **Product** Estimate # DCCC 10/30/12 - 11/06/12 1192 Advertiser Original Date / Revision 05/15/12 / 11/02/12

**Democratic Congression**:

|   |                           | Spots/           |                           |             |              |
|---|---------------------------|------------------|---------------------------|-------------|--------------|
| *Line Ch Start Date End Date Description  | Start/End Time            | Days Length Week | Rate                      | Type Spots  | Amount       |
| Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         -TwTF         4 | <u>Rate</u><br>\$175.00   |                  |                           |             |              |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length  | Rate                      | Type        |              |
| 2 WPBF 10/29/12-11/04/12 WPBF News 25 Momings (   | @ 5:30-5:57am             | -TuWThF :30      | <del>\$175.00</del>       | NM          |              |
| Credited Week: 11/05/12 11/11/12 M 1  | \$175.00                  |                  |                           |             |              |
| 10 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PM   | 6-6:30PM                  | :30              |                           | NM 1        | \$450.00     |
| Class of Time - Immediately Pre-emptible without notice  Start Date   | <u>Rate</u><br>\$450.00   |                  |                           |             |              |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length  | Rate                      | Type        |              |
| 2 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM<br>Credited  | 6-6:30PM                  | -TuWThF :30      | <del>\$450.00</del>       | NM<br>      |              |
| 3 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM<br>Credited  | 6-6:30PM                  | -TuWThF :30      | <del>\$450.00</del>       | NM          |              |
| 5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM<br>Credited  | 6-6:30PM                  | -TuWThF :30      | <del>\$450.00</del>       | NM          |              |
| 11 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings   | 6-7AM                     | :30              |                           | NM 3        | \$975.00     |
| Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -TwTF 3                                    | <u>Rate</u><br>\$325.00   |                  |                           |             |              |
| 12 WPBF 10/30/12 11/02/12 Good Morning America  | 7-9AM                     | :30              |                           | NM 1        | \$400.00     |
| Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/12 -TwTF 2                                    | <u>Rate</u><br>\$400.00   |                  |                           | લ્લ         |              |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length  | Rate                      | Type        |              |
| 3 WPBF 10/29/12-11/04/12 Good Morning America<br>Credited   | 7-9AM                     | -TuWThF :30      | <del>\$400.00</del>       | NM          |              |
| 13 WPBF 10/30/12 11/02/12 Jeopardy  | 7:30-8PM                  | :30              |                           | NM 1        | \$2,000.00   |
| Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TwTF 2                          | <u>Rate</u><br>\$2,000.00 |                  |                           | ,           |              |
| Spot Ch Date Range Description  | Start/End Time            | Weekdays Length  | <u>Rate</u>               | <u>Type</u> |              |
| 1 WPBF 10/29/12-11/04/12 Jeopardy<br>Credited   | 7:30-8PM                  | -TuWThF :30      | \$ <del>2,000.00</del>    | NM          |              |
| 14 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a  | 9-10a                     | :30              |                           | NM 2        | \$400.00     |
| Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TwTF 2         | Rate<br>\$200.00          |                  |                           |             |              |
| 15 WPBF 11/02/12 11/02/12 20/20   | 10-11PM                   | :30              | -                         | NM 0        | \$0.00       |
| Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1                             | Rate<br>\$1,300.00        |                  |                           |             | Ψ0.00        |
| <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WPBF 10/29/12-11/04/12 20/20  Credited  | Start/End Time<br>10-11PM | Weekdays Length  | <u>Rate</u><br>\$1,300.00 | Type<br>NM  |              |
| 16 WPBF 11/02/12 11/02/12 Fri ABC Prime A   | 8-9PM                     | :30              |                           | NM 0        | <b>60.00</b> |
| Class of Time - Immediately Pre-emptible without notice Start Date  | Rate                      | .30              |                           | NM 0        | \$0.00       |

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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**Democratic Congression**:

| Line Ch Start Date End Date Description S   | tart/End Time                 | Days L    | Spots<br>ength Week  |                           | Type S <sub>i</sub>      | nots | Amoun      |
|---|-------------------------------|-----------|----------------------|---------------------------|--------------------------|------|------------|
| Start Date End Date Weekdays Spots/Week   | Rate                          | Days L    | Cligat Week          | · itato                   | Type O                   |      | Amoun      |
| Week: 10/29/12 11/04/122 2  | \$900.00                      | 144 1 . 1 |                      |                           | _                        |      |            |
|   | Start/End Time<br>3-9PM       | Weekdays  | <u>Length</u><br>:30 | Rate<br>\$900.00          | <u>Type</u><br>NM        |      |            |
| See MG 16.3   | )-9F IVI                      |           | 30                   | <del>\$800.00</del>       | IVIVI                    |      |            |
|   | 3-9PM                         | F         | :30                  | \$900.00                  | NM                       |      |            |
| See MG 16.4   |                               | _         |                      |                           |                          |      |            |
| 3 WPBF 10/29/12-11/04/12 LAST MAN STANDING PREIS  © Credited                                    | 3-830P 11/2                   | F         | :30                  | \$900.00                  | NM                       |      |            |
| 4 WPBF 11/02/12-11/02/12 MALIBU COUNTRY PREMIES   | 330-9P 11/2                   | F         | :30                  | \$900.00                  | NM                       |      |            |
| Credited  |                               |           |                      |                           |                          |      |            |
| 17 WPBF 11/03/12 11/03/12 M-Sun 1130p-12am Late Nev1  | 130p-1205am                   | , ,       | :30                  |                           | NM                       | 0    | \$0.       |
| Class of Time - Immediately Pre-emptible without notice   |                               |           |                      |                           |                          |      |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121- 1 | Rate<br>\$325.00              |           |                      |                           | ALLEGE STREET, ST        |      |            |
|   | Start/End Time                | Weekdays  | Length               | Rate                      | Туре                     |      |            |
| 1 WPBF 10/29/12-11/04/12 M-Sun 1130p-12am Late New1   |                               | Sa        |                      | \$325.00                  | NM                       |      |            |
| Credited  |                               |           |                      |                           |                          |      |            |
| 18 WPBF 11/03/12 11/03/12 Sat 5-6am News S  | at 5-6am                      |           | :30                  |                           | NM                       | 1    | \$60.      |
| Class of Time - Pre-emptible with notice  |                               |           |                      |                           |                          |      |            |
| <u>Start Date                                  </u>   | <u>Rate</u><br>\$60.00        |           |                      |                           |                          |      |            |
|   | at 6-7am                      |           | :30                  |                           | NM                       | 1    | \$100.     |
| Class of Time - Immediately Pre-emptible without notice   | at 0-7 am                     |           | .50                  |                           | MIVI                     | ď    | \$100.     |
| Start Date End Date Weekdays Spots/Week   | Rate                          |           |                      |                           |                          |      |            |
| Week: 10/29/12 11/04/122- 2   | \$100.00                      |           |                      |                           |                          |      |            |
|   | Start/End Time<br>Sat 6-7am   | Weekdays  | Length               | Rate                      | Type                     |      |            |
| Credited  | oat 0-7am                     | Sa        | :30                  | <del>\$100.00</del>       | NM                       |      |            |
| 20 WPBF 11/03/12 11/03/12 Sat 7pm News 7-   | -730pm                        |           | :30                  |                           | NM                       | 0    | \$0.0      |
| Class of Time - Immediately Pre-emptible without notice   |                               |           |                      |                           | , ,,,,,                  | Ū    | Ψ0.        |
| Start Date  | Rate                          |           |                      |                           |                          |      |            |
| Week: 10/29/12 11/04/121- 1   | \$250.00                      | Markalada | Lamett               | 5.4                       |                          |      |            |
| <del></del>   | Start/End Time<br>7-730pm     | Weekdays  | <u>Length</u><br>:30 | <u>Rate</u><br>\$250.00   | <u>Type</u><br>NM        |      |            |
| Credited  | -7 30pm                       | Ju        | .50                  | <del>\$200.00</del>       | /VIVI                    |      |            |
| 21 WPBF 11/03/12 11/03/12 GMA Saturday 7-8am Sa   | at 7am-8am                    |           | :30                  |                           | NM                       | 0    | \$0.0      |
| Class of Time - Immediately Pre-emptible without notice   |                               |           |                      |                           |                          | 1 -  | <b>40.</b> |
| Start Date End Date Weekdays Spots/Week   | Rate                          |           |                      |                           |                          |      |            |
| Week: 10/29/12 11/04/121- 1 Spot Ch Date Range Description S                                    | \$250.00                      | Modeles   | Lameth               | Data                      | T                        |      |            |
|   | Start/End Time<br>Sat 7am-8am | Weekdays  | <u>Length</u><br>:30 | <u>Rate</u><br>\$250.00   | <u>Type</u><br><i>NM</i> |      |            |
| Credited  | out rain-oain                 | 34        | .50                  | <del>\$200.00</del>       | 14141                    |      |            |
| 22 WPBF 11/03/12 11/03/12 Sat Prime College Football 8-   | 1130pm                        |           | :30                  |                           | NM                       | 0    | \$0.0      |
| Class of Time - Immediately Pre-emptible without notice   |                               |           |                      |                           |                          |      | 73.        |
| Start Date End Date Weekdays Spots/Week   | Rate                          |           |                      |                           |                          |      |            |
|   | \$1,000.00<br>Start/End Time  | Mookdova  | Longth               | D-t-                      | T) a                     |      |            |
| 1 WPBF 10/29/12-11/04/12 Sat Prime College Football 8   |                               | Weekdays  | <u>Length</u><br>:30 | <u>Rate</u><br>\$1,000.00 | <u>Type</u><br>NM        |      |            |
| Credited  | . 100piii                     | - 3a      | .50                  | ₩ <del>1,000.00</del>     | , 4/4/                   |      |            |

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Alt Order # Contract / Revision 911360 / 14 06144464 **Contract Dates** Product Estimate # DCCC 10/30/12 - 11/06/12 1192 Original Date / Revision <u>Advertiser</u>

**Democratic Congression** 

|  |                              | Spots/              |                         |                          |     |            |
|--|------------------------------|---------------------|-------------------------|--------------------------|-----|------------|
| *Line Ch Start Date End Date Description   | Start/End Time               | Days Length Week    | Rate                    | Type Sp                  | ots | Amount     |
| 23 WPBF 11/03/12 11/03/12 Sat 8-9am News   | Sat 8-9am                    | :30                 |                         | NM                       | 2   | \$500.00   |
| Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/122- 2   | <u>Rate</u><br>\$250.00      |                     |                         |                          |     |            |
| 24 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News  | 1135p-12am                   | :30                 |                         | NM                       | 0   | \$0.00     |
| Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1 | - <u>Rate</u><br>\$250.00    |                     |                         |                          |     |            |
| Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited  | Start/End Time<br>1135p-12am | Weekdays Length     | <u>Rate</u><br>\$250.00 | Type<br>NM               |     |            |
| 25 WPBF 11/04/12 11/04/12 Sun 5-6am News   | Sun 5-6am                    | :30                 |                         | NM                       | 0   | \$0.00     |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/122 2   | <u>Rate</u><br>\$50.00       |                     |                         |                          |     |            |
| Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun 5-6am News  | Start/End Time Sun 5-6am     | Weekdays Length     | <u>Rate</u><br>\$50.00  | <u>Type</u><br><i>NM</i> |     |            |
| Credited 2 WPBF 10/29/12-11/04/12 Sun 5-6am News Credited  | Sun 5-6am                    | SL :30              | <del>\$50.00</del>      | NM                       |     |            |
| 26 WPBF 11/04/12 11/04/12 Sun 6-7am News   | Sun 6-7am                    | :30                 |                         | NM                       | 0   | \$0.00     |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122 2  | <u>Rate</u><br>\$90.00       |                     |                         |                          |     |            |
| Spot Ch Date Range Description   | Start/End Time               | Weekdays Length     | Rate                    | <u>Type</u>              |     |            |
| 1 WPBF 10/29/12-11/04/12 Sun 6-7am News<br>Credited<br>2 WPBF 10/29/12-11/04/12 Sun 6-7am News<br>Credited   | Sun 6-7am<br>Sun 6-7am       | St :30              | \$90.00<br>\$90.00      | NM<br>NM                 |     |            |
| 27 WPBF 11/04/12 11/04/12 Sun 630pm News   | 630-7pm                      | :30                 |                         | NM                       | 0   | \$0.00     |
| Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1                           | Rate<br>- \$375.00           |                     |                         | ps '                     |     |            |
| Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun 630pm News Credited   | Start/End Time<br>630-7pm    | Weekdays Length     | <u>Rate</u><br>\$375.00 | <u>Type</u><br><i>NM</i> |     |            |
| 28 WPBF 11/04/12 11/04/12 Sun ABC Prime A  | 7-8PM                        | :30                 |                         | NM                       | 0   | \$0.00     |
| Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1                           | <u>Rate</u><br>\$800.00      |                     |                         |                          |     |            |
| Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun ABC Prime A Credited  | Start/End Time<br>7-8PM      | Weekdays Length :30 | Rate<br>\$800.00        | Type<br>NM               |     |            |
| 29 WPBF 11/04/12 11/04/12 Sun 8-9am News   | Sun 8-9am                    | :30                 |                         | NM                       | 2   | \$450.00   |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122 2  | <u>Rate</u><br>\$225.00      |                     |                         |                          |     |            |
| 30 WPBF 10/30/12 10/30/12 DANCING RESULTS  | 8-9PM                        | :30                 |                         | NM                       | 1   | \$4,000.00 |
| Class of Time - Immediately Pre-emptible without notice  |                              |                     |                         |                          |     |            |

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Start Date End Date

<u>Weekdays</u>

Spots/Week

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

 Advertiser
 Original Date / Revision

 Democratic Congression:
 05/15/12 / 11/02/12

Spots/ Type Spots \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Amount Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 -1----1 \$4,000.00 7-9AM NM 31 WPBF 10/30/12 Good Morning America :30 11/02/12 1 \$1,000.00 Class of Time - Fixed Non Pre-emptible End Date <u>Weekdays</u> Spots/Week Start Date Rate 11/04/12 \$1,000,00 Week: 10/29/12 32 WPBF 11/03/12 11/03/12 Sat 8-9am News Sat 8-9am :30 NM \$700.00 Class of Time - Fixed Non Pre-emptible End Date Spots/Week Start Date Weekdays Rate Week: 10/29/12 11/04/12 \$700.00 WPBF 11/03/12 11/03/12 Sat 5-6am News Sat 5-6am :30 NM \$200.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$200.00 34 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am 5-530am :30 NM \$250.00 Class of Time - Fixed Non Pre-emptible Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 -TWTF--1 \$250.00 35 WPBF 11/03/12 11/03/12 Sat 5-6am News Sat 5-6am :30 NM \$200.00 Class of Time - Fixed Non Pre-emptible **End Date** Start Date **Weekdays** Spots/Week Week: 10/29/12 11/04/12 \$200.00 1 36 WPBF 11/03/12 11/03/12 Sat 6-7am News Sat 6-7am :30 NM \$250.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$250.00 ----S-1 37 WPBF 10/30/12 11/02/12 The View 11A-12PM :30 NM n \$0.00 Class of Time - Fixed Non Pre-emptible Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 \$1,300.00 11/04/12 -TWTF--Spot Ch Date Range Description Start/End Time Weekdavs Length Rate <u>Type</u> 1 WPBF 10/29/12-11/04/12 The View 11A-12PM -TuWThF----:30 \$1,300.00 NM 38 WPBF 10/31/12 11/02/12 WPBF News 25 Mornings 6-7AM :30 NM \$1,000.00 Class of Time - Fixed Non Pre-emptible Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 --WTF-\$1,000,00 11/02/12 WPBF News 25 Mornings @ 5:30-5:57am 39 WPBF 10/31/12 :30 NM \$525.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 --WTF--\$525.00 WPBF 10/31/12 11/02/12 10-11a Anderson Cooper 10-11a :30 NM \$725.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$725.00 --WTF--1 41 WPBF 10/31/12 11/02/12 M-F 3-4P M-F 3-4P :30 NM \$900.00 Class of Time - Fixed Non Pre-emptible

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

www.thewpbfchannel.com

(561)694-2525

Alt Order# Contract / Revision 06144464 911360 / 14 **Contract Dates** Product Estimate # 10/30/12 - 11/06/12 DCCC 1192

Original Date / Revision <u>Advertiser</u> 05/15/12 / 11/02/12 Democratic Congression

| Line Ch Start Date   | End Date Descript   | ion             | Start/End Time Day                             | Spots/<br>s Length Week Rate | Type Spots       | Amount       |
|--|---|-----------------|--|------------------------------|------------------|--------------|
|  | <u>Date</u> <u>Weekdays</u><br>04/12WTF                         | Spots/Week<br>1 | - <u>Rate</u><br>\$900.00                      |                              |                  |              |
| 42 WPBF 11/04/12   | 11/04/12 Sun 5-6a   | m News          | Sun 5-6am                                      | :30                          | NM               | 1 \$250.0    |
| Start Date End   | ked Non Pre-emptible d Date Weekdays 04/12S                     | Spots/Week<br>1 | <u>Rate</u><br>\$250.00                        |                              |                  |              |
| 43 WPBF 11/05/12   | 11/06/12 WPBF N   | ews 25 @ Noon   | 12pm-1230pm                                    | :30                          | NM               | 1 \$1,125.0  |
| Start Date End   | ked Non Pre-emptible d Date Weekdays 11/12 MT                   | Spots/Week<br>1 | <u>Rate</u><br>\$1,125.00                      |                              |                  |              |
| 44 WPBF 11/03/12   | 11/03/12 Sat Jeopa  | ardy            | Sat 7:30-8PM                                   | :30                          | , NM             | 1 \$2,500.0  |
| The state of the s | ed Non Pre-emptible   |                 |  | Tree 1                       |                  |              |
|  | <u>Date</u> <u>Weekdays</u><br>04/12S-                          | Spots/Week      | Rate<br>\$2,500.00                             |                              | 7 - American (4) |              |
| ****   | 11/04/12 Sun 5-6a   | m Nouse         | Sun 5-6am                                      | :30                          | NM               | 1 #290.0     |
| Class of Time - Fix<br>Start Date End  | ked Non Pre-emptible  d Date Weekdays  04/12S                   | Spots/Week<br>1 | Rate<br>\$280.00                               | .50                          | IAIAI            | 1 \$280.0    |
| Class of Time - Fix<br>Start Date End  | 11/02/12 Nightline ted Non Pre-emptible Date Weekdays 04/12F-   | Spots/Week      | 1135-1205AM / 12:<br><u>Rate</u><br>\$1,500.00 | :30                          | NM               | 1 \$1,500.0  |
| 47 WPBF 11/05/12   | 11/06/12 4:30a-5a   |                 | 430a-5a  | :30                          | NM               | 2 \$150.0    |
|  | e-emptible with notice  |                 |  |                              |                  |              |
|  | Date Weekdays   | Spots/Week      | Rate   |                              |                  |              |
|  | 11/12 MT  | 2               | \$75.00  |                              |                  |              |
| Class of Time - Fix<br>Start Date End  | 11/06/12 WPBF Net ted Non Pre-emptible 1 Date Weekdays 11/12 MT | Spots/Week      | 6-7AM<br><u>Rate</u><br>\$1,000.00             | :30                          | NM               | 1 \$1,000.0  |
|  | 11/06/12 Good Mo  | rning America   | 7-9AM  | :30                          | NM               | 1 \$1,300.0  |
| Class of Time - Fix<br>Start Date End  | ted Non Pre-emptible  1 Date Weekdays  11/12 MT                 | Spots/Week      | Rate<br>\$1,300.00                             | .30                          | 14141            | 1 \$1,500.00 |
| 50 WPBF 11/04/12   | 11/04/12 Sun 8-9ai  | m News          | Sun 8-9am                                      | :30                          | NM               | 1 \$950.0    |
| Start Date End   | ted Non Pre-emptible  1 Date Weekdays 04/12S                    | Spots/Week      | <u>Rate</u><br>\$950.00                        |                              | - 25             |              |
|  |   |                 |  | .00                          |                  |              |
|  | 11/06/12 4:30a-5a<br>e-emptible with notice                     |                 | 430a-5a  | :30                          | NM               | 2 \$200.0    |
| Start Date End   | Date Weekdays  11/12 MT   | Spots/Week<br>2 | <u>Rate</u><br>\$100.00                        |                              |                  |              |
| 52 WPBF 11/05/12   | 11/06/12 Dr. Oz M-  | F 9-10a         | 9-10a  | :30                          | NM               | 1 \$625.00   |
| Start Date End   | ed Non Pre-emptible  I Date Weekdays  11/12 MT                  | Spots/Week<br>1 | <u>Rate</u><br>\$625.00                        | 1                            |                  |              |
| 53 WPBF 11/05/12   | 11/06/12 4:30a-5a   |                 | 430a-5a  | :30                          | NM               | 1 \$100.00   |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



\$30,790.00

\$30,790.00

62

62

www.thewpbfchannel.com

10/29/12 -11/06/12

Totals

|                     | Contract / Revision<br>911360 / 14 | Alt Order #<br>06144464  |  |  |  |
|---------------------|------------------------------------|--------------------------|--|--|--|
| Contract Dates      | Product                            | Estimate #               |  |  |  |
| 10/30/12 - 11/06/12 | DCCC                               | 1192                     |  |  |  |
| Advertiser          | 2                                  | Original Date / Revision |  |  |  |
| Democratic Congress | lon:                               | 05/15/12 / 11/02/12      |  |  |  |

| *Line Ch Start               | Date End Date Description                  | Start/End Time          | Days | Spots/<br>Length Week Ra | ate Type | Spots | Amount      |
|------------------------------|--|-------------------------|------|--------------------------|----------|-------|-------------|
| Start Date<br>Week: 11/05/12 | End Date Weekdays Spots/Week 11/11/12 MT 1 | <u>Rate</u><br>\$100.00 |      |                          |          |       |             |
|                              | 1  | = 1                     |      | Totals                   |          | 62    | \$30,790.00 |
| Time Period                  | # of Spots Gross Amount                    | Net Amount              |      |                          |          |       |             |

| Signature: | Date: |  |
|------------|-------|--|

\$26,171.50

\$26,171.50

## **TERMS AND STANDARD CONDITIONS** FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

### **BILLING AND PAYMENTS** 1.

- Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency (a) shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

### 2. **TERMINATION**

- Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph\_7.

### 3. **OMISSION OF BROADCAST**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have eamed hereunder if the broadcast had been made in its entirety.

### 4. **PREEMPTIONS**

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

## **FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

### 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

### 8. **CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

### 9. **GENERAL**

face hereof.

| (b)                             | The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial |
|---------------------------------|--|
| materials and other property fu | irnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in   |
| connection with broadcasts ex   | cept after its prior approval.   |

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

## CONTRACT



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

www.thewpbfchannel.com

Week: 10/29/12

11/04/12

-TWTF--

And:

(561)694-2525

**Great American Media** 

Washington, DC 20007

Suite 800

1010 Wisconsin Avenue N W

Contract / Revision Alt Order # 911360 06144464 1 **Product** DCCC **Contract Dates** Estimate # 10/30/12 - 11/06/12 1192 <u>Advertiser</u> Original Date / Revision 05/15/12 Democratic Congressional Campaign Comm 11/02/12 Billing Calendar Billing Cycle Cash/Trade EOM/EOC **Broadcast** Cash Account Executive Station Sales Office **WPBF** HRP -Washingto Mica Hansen Special Handling <u>Demographic</u> Adults 35+ IDB# Advertiser Code Product Code

11

8091

Agency Ref Advertiser Ref Spots/ \*Line Ch Start Date End Date Description Start/End Time Davs Length Week Rate Type Spots Amount WPBF 10/30/12 11/05/12 M-SUN WPBF News 25 @ 1'11-11:35PM :30 MM \$1,575.00 Class of Time - Pre-emptible with notice Weekdays Start Date End Date Spots/Week Rate Week: 10/29/12 11/04/12 \$525.00 -TWTF--Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Type 3 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF----:30 \$525.00 NM 4 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThE----:30 \$525.00 NM Credited Week: 11/05/12 11/11/12 \$525.00 WPBF 10/30/12 11/02/12 Nightline 11:35-12:05AM :30 NM 0 \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date Weekdays **End Date** Spots/Week Rate Week: 10/29/12 11/04/12 \$325.00 -TWTF--Spot Ch Description Date Range Start/End Time Weekdays Length Rate Type 2 WPBF 10/29/12-11/04/12 Nightline 11:35-12:05AM -TuWThF----:30 \$325.00 NM Credited 3 WPBF 10/29/12-11/04/12 Nightline 11:35-12:05AM -TuWThF----:30 \$325.00 NM Credited WPBF 10/30/12 11/02/12 The View 11A-12PM :30 NM 0 \$0.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week **Weekdays** Rate \$400.00 Week: 10/29/12 11/04/12 -TWTF---Spot Ch **Date Range** Description Start/End Time Weekdays Length Rate Type 1 WPBF 10/29/12-11/04/12 The View 11A-12PM -TuWThF----:30 \$400.00 NM Credited 2 WPBF 10/29/12-11/04/12 The View 11A-12PM -TuWThF----:30 \$400.00 NM Credited WPBF 10/30/12 11/05/12 WPBF News 25 @ Noon 12pm-1230pm :30 NM 2 \$450.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week Weekdays Rate

(\* Line Transactions: N = New, E = Edited, D = Deleted)

\$225.00

4

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 06144464 911360 / 13 **Product** Estimate # Contract Dates DCCC 1192 10/30/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

Democratic Congressiona

| ine Ch Start Date End Date Description   | Start/End Time                        | Spote Days Length Wee       |                         | Type Spots               | Amount                               |
|--|---------------------------------------|-----------------------------|-------------------------|--------------------------|--------------------------------------|
| Start Date End Date Weekdays Spots/Week  | Rate                                  | Days Length VVCC            | - Nate                  | Туреороіз                | Alloun                               |
| Spot Ch Date Range Description   | Start/End Time                        | Weekdays Length             | Rate                    | Type                     |                                      |
| 1 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon   | 12pm-1230pm                           | -TuWThF :30                 | \$225.00                | NM                       |                                      |
| Credited   | G 200 -                               |                             |                         |                          |                                      |
| 3 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon   | 12pm-1230pm                           | -TuWThF :30                 | <del>\$225.00</del>     | NM                       |                                      |
| Credited   | 40 4000                               | Turks .00                   | #005.00                 |                          |                                      |
| 4 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon<br>Credited   | 12pm-1230pm                           | -TuWThF :30                 | <del>\$225.00</del>     | NM                       |                                      |
| Veek: 11/05/12 11/11/12 M 1  | \$225.00                              |                             |                         |                          |                                      |
| 5 WPBF 10/30/12 11/05/12 M-F 3-4P  | M-F 3-4P                              | :30                         |                         | NM 4                     | 4 \$1,300.0                          |
| Class of Time - Immediately Pre-emptible without notice  | •                                     |                             |                         |                          | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| Start Date End Date Weekdays Spots/Week  | Rate                                  |                             |                         |                          |                                      |
| Neek: 10/29/12   | \$325.00                              |                             |                         |                          |                                      |
| Spot Ch Date Range Description   | Start/End Time                        | Weekdays Length             | Rate                    | Type                     | es lessalismic                       |
| 6 WPBF 10/29/12-11/04/12 M-F 3-4P  | M-F 3-4P                              | -TuWThF :30                 | \$325.00                | NM                       |                                      |
| Credited Neek: 11/05/12 11/11/12 M 1   | \$325.00                              |                             |                         |                          |                                      |
|  | · · · · · · · · · · · · · · · · · · · |                             |                         | 210.0                    |                                      |
| 6 WPBF 10/30/12 11/05/12 4:30a-5a  | 430a-5a                               | :30                         |                         | NM 6                     | 6 \$300.0                            |
| Class of Time - Immediately Pre-emptible without notice<br>Start Date End Date Weekdays Spots/Week | Rate                                  |                             |                         |                          |                                      |
| Week: 10/29/12 11/04/12 -TWTF 5  | \$50.00                               |                             |                         |                          |                                      |
| Neek: 11/05/12 11/11/12 M 1  | \$50.00                               |                             |                         |                          |                                      |
| 7 WPBF 10/30/12 11/06/12 WPBF News 25 @ 5am  | 5-530am                               | :30                         |                         | NM (                     | 0 \$0.0                              |
| Class of Time - Immediately Pre-emptible without notice  |                                       |                             |                         |                          |                                      |
| Start Date End Date Weekdays Spots/Week  | Rate                                  |                             |                         |                          |                                      |
| Neek: 10/29/12 11/04/12 -TWTF 4  | \$100.00                              | 187-1-1                     |                         | _                        |                                      |
| <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am    | Start/End Time<br>5-530am             | Weekdays Length -TuWThF :30 | <u>Rate</u><br>\$100.00 | <u>Type</u><br><i>NM</i> |                                      |
| Credited   | J-330am                               | -Tuwinipa50                 | <del>\$100.00</del>     | / 1/1//                  |                                      |
| 3 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am  | 5-530am                               | -TuWThF :30                 | \$100.00                | NM                       |                                      |
| Credited   |                                       | •                           |                         |                          |                                      |
| 5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am  | 5-530am                               | -TuWThF :30                 | \$100.00                | NM                       |                                      |
| Credited   |                                       |                             |                         |                          |                                      |
| 7 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am  | 5-530am                               | -TuWThF :30                 | <del>\$100.00</del>     | NM                       |                                      |
| Credited  Neek: 11/05/12   | \$100.00                              |                             |                         |                          |                                      |
| Spot Ch Date Range Description   | Start/End Time                        | Weekdays Length             | Pate                    | Type                     |                                      |
| 2 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am  | 5-530am                               | MTu :30                     | <u>Rate</u><br>\$100.00 | <u>Type</u><br>NM        |                                      |
| Credited   | o oodani                              |                             | <b>\$100.00</b>         | , , , , ,                |                                      |
| 6 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am  | 5-530am                               | MTu: :30                    | \$ <del>100.00</del>    | NM                       |                                      |
| Credited   |                                       |                             |                         |                          |                                      |
| 8 WPBF 10/30/12 11/05/12 M-F 5pm News  | 5-6pm                                 | :30                         |                         | NM 4                     | 4 \$1,400.0                          |
| Class of Time - Immediately Pre-emptible without notice  |                                       |                             |                         |                          |                                      |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u>                           |                             |                         |                          |                                      |
| Neek: 10/29/12 11/04/12 -TWTF 4  | \$350.00                              | 144 1 1                     |                         | _                        |                                      |
| Spot Ch Date Range Description  A MARKS 10/20/12 11/04/12 M 5 Fam Nove                             | Start/End Time                        | Weekdays Length             | Rate                    | <u>Type</u>              |                                      |
| 4 WPBF 10/29/12-11/04/12 M-F 5pm News  | 5-6pm                                 | -TuWThF :30                 | <del>\$350.00</del>     | NM                       |                                      |
| Credited   |                                       |                             |                         |                          |                                      |
| Credited<br>Neek: 11/05/12 11/11/12 M 1  | \$350.00                              |                             |                         |                          |                                      |
|  | \$350.00                              | :30                         | ,                       | NM 4                     | 4 \$700.0                            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Start Date End Date

Weekdays

Spots/Week

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 06144464 911360 / 13 Estimate # Contract Dates **Product** 10/30/12 - 11/06/12 **DCCC** 1192 Advertiser Original Date / Revision

Democratic Congression: Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount Start Date End Date Weekdays Spots/Week Rate \$175.00 Week: 10/29/12 11/04/12 Spot Ch Start/End Time Weekdays Length Rate Type **Description** Date Range 2 WPBF 10/29/12-11/04/12 WPBF News 25 Mornings @ 5:30-5:57am -TuWThF :30 \$175.00 NM Credited Week: 11/05/12 11/11/12 M-----\$175.00 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PM 6-6:30PM :30 NM \$450.00 Class of Time - Immediately Pre-emptible without notice **End Date Weekdays** Spots/Week Start Date Rate Week: 10/29/12 11/04/12 -TWTF--\$450.00 Spot Ch Start/End Time Date Range Description **Weekdays** <u>Length</u> Rate Type 2 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM 6-6:30PM -TuWThF---\$450.00 NM :30 Credited 3 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM 6-6:30PM -TuWThF----:30 \$450.00 NM 5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM 6-6:30PM -TuWThF----:30 \$450.00 NM Credited 11 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings 6-7AM :30 NM 3 \$975.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week Weekdays Rate Week: 10/29/12 11/04/12 -TWTF--3 \$325.00 12 WPBF 10/30/12 11/02/12 **Good Morning America** 7-9AM :30 NM \$400.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$400.00 2 -TWTF--Spot Ch **Date Range** Description Start/End Time Weekdays Rate Length Type 3 WPBF 10/29/12-11/04/12 Good Morning America 7-9AM -TuWThF-:30 \$400.00 NM Credited 13 WPBF 10/30/12 11/02/12 Jeopardy 7:30-8PM :30 NM \$2,000.00 Class of Time - Fixed Non Pre-emptible End Date Start Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$2,000.00 -TWTF-2 Spot Ch **Date Range Description** Start/End Time Weekdays Length Rate Type 1 WPBF 10/29/12-11/04/12 Jeopardy 7:30-8PM -TuWThF---:30 \$2,000.00 NM Credited 14 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a 9-10a :30 NM 2 \$400.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 -TWTF--2 \$200.00 WPBF 11/02/12 11/02/12 20/20 10-11PM :30 NM 0 \$0.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$1,300.00 --1--1 **Date Range** Start/End Time Spot Ch Description <u>Weekdays</u> **Length** Rate Type 1 WPBF 10/29/12-11/04/12 20/20 10-11PM ----F---:30 <del>\$1,300.00</del> NM Credited 16 WPBF 11/02/12 11/02/12 Fri ABC Prime A 8-9PM :30 NM 0 \$0.00 Class of Time - Immediately Pre-emptible without notice

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



Class of Time - Pre-emptible with notice

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Contract / Revision Alt Order# 06144464 911360 / 13 Estimate # **Contract Dates** Product DCCC 1192 10/30/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

| www.thewpbfchannel.com  |                              | Advertiser              |                      |                     | Original Date / Nevision |      |          |  |
|---|------------------------------|-------------------------|----------------------|---------------------|--------------------------|------|----------|--|
| www.urewpoicnanner.com  |                              | Democratic Congression: |                      |                     | 05/15/12 / 11/02/12      |      |          |  |
| *Line Ch Start Date End Date Description S  | Start/End Tin                | ne Days                 | Spots<br>Length Weel |                     | Type S <sub>l</sub>      | oots | Amount   |  |
| Start Date         End Date         Weekdays         Spots/Week           Week; 10/29/12         11/04/12        2-         2 | <u>Rate</u><br>\$900.00      |                         |                      |                     |                          |      |          |  |
|   | Start/End Tim                | ne Weekdays             | Length               | Rate                | Type                     |      |          |  |
|   | 8-9PM                        | F-                      | :30                  | \$900.00            | NM                       |      |          |  |
|   | 8-9 <i>PM</i>                | F-                      | :30                  | \$900.00            | NM                       |      |          |  |
| 3 WPBF 10/29/12-11/04/12 LAST MAN STANDING PREIS  | 8-830P 11/2                  | F-                      | :30                  | \$900.00            | NM                       |      |          |  |
|   | 830_0D 11/2                  | F-                      | :30                  | \$900.00            | NM                       |      |          |  |
| Oredited  | 000-91-11/2                  |                         | 50                   | <del>\$000.00</del> | / / / / /                |      |          |  |
| 17 WPBF 11/03/12 11/03/12 M-Sun 1130p-12am Late Nev1  | 130p-1205an                  | n ,                     | :30                  |                     | NM                       | 0    | \$0.00   |  |
| Class of Time - Immediately Pre-emptible without notice   |                              |                         | !                    |                     | records and              |      |          |  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121- 1                               | Rate<br>\$325.00             | -, III - III III        |                      |                     |                          |      |          |  |
|   | Start/End Tim                | ne Weekdays             | Length               | Rate                | <u>Type</u>              |      |          |  |
| 1 WPBF 10/29/12-11/04/12 M-Sun 1130p-12am Late New<br>Credited  | 1130p-1205ai                 | <i>m</i> S              | a :30                | \$325.00            | NM                       |      | 6        |  |
| 18 WPBF 11/03/12 11/03/12 Sat 5-6am News .S   | at 5-6am                     | · •                     | :30                  |                     | NM                       | . 1  | \$60.00  |  |
| Class of Time - Pre-emptible with notice  |                              |                         |                      |                     |                          |      |          |  |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1-         1 | <u>Rate</u><br>\$60.00       |                         |                      |                     |                          |      |          |  |
| 19 WPBF 11/03/12 11/03/12 Sat 6-7am News S  | at 6-7am                     |                         | :30                  |                     | NM                       | 2    | \$200.00 |  |
| Class of Time - Immediately Pre-emptible without notice   | D-4-                         |                         |                      |                     |                          |      |          |  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/122- 2                               | Rate<br>\$100.00             |                         |                      |                     |                          |      |          |  |
| 20 WPBF 11/03/12 11/03/12 Sat 7pm News 7-   | -730pm                       |                         | :30                  |                     | NM                       | 0    | \$0.00   |  |
| Class of Time - Immediately Pre-emptible without notice   |                              |                         |                      |                     |                          |      |          |  |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1   | <u>Rate</u><br>\$250.00      |                         |                      |                     |                          |      |          |  |
|   | Start/End Tim                | ne Weekdays             | Length               | Rate                | Type                     |      | (*)      |  |
| · .   | 7-730pm                      | s                       |                      | \$250.00            | NM                       |      |          |  |
| Credited  |                              |                         |                      |                     |                          |      |          |  |
|   | at 7am-8am                   |                         | :30                  |                     | NM                       | 0    | \$0.00   |  |
| Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week                               | Rate                         |                         |                      |                     |                          |      |          |  |
| Week: 10/29/12 11/04/121- 1   | \$250.00                     |                         |                      |                     |                          |      |          |  |
|   | Start/End Tim<br>Sat 7am-8am |                         | <u>Length</u>        | Rate                | <u>Type</u>              |      |          |  |
| Credited  | Sat ram-oam                  | 5                       | a :30                | <del>\$250.00</del> | NM                       |      |          |  |
| 22 WPBF 11/03/12 11/03/12 Sat Prime College Football 8-   | -1130pm                      |                         | :30                  |                     | NM                       | 0    | \$0.00   |  |
| Class of Time - Immediately Pre-emptible without notice   | 3.                           |                         |                      |                     |                          |      |          |  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121- 1                               | Rate<br>\$1,000.00           |                         |                      |                     |                          |      |          |  |
|   | Start/End Tim                | ne Weekdays             | Length               | Rate                | <u>Type</u>              |      |          |  |
| 1 WPBF 10/29/12-11/04/12 Sat Prime College Football 8   | 9-1130pm                     | S                       |                      | \$1,000.00          | NM                       |      |          |  |
| Credited  |                              |                         |                      |                     |                          |      |          |  |
| 23 WPBF 11/03/12 11/03/12 Sat 8-9am News S  | at 8-9am                     |                         | :30                  |                     | NM                       | 2    | \$500.00 |  |

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Alt Order # Contract / Revision 06144464 911360 / 13 **Contract Dates** Product Estimate # DCCC 1192 10/30/12 - 11/06/12 Original Date / Revision Advertiser

05/15/12 / 11/02/12 **Democratic Congression** 

|   |  | Spots  | 1                  |                           |     |               |
|---|--|--|--------------------|---------------------------|-----|---------------|
| *Line Ch Start Date End Date Description  | Start/End Time   | Days Length Week   | Rate               | TypeSp                    | ots | Amount        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        2-         2 | Rate<br>\$250.00   |  |                    |                           |     |               |
| 24 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News   | 1135p-12am   | :30  |                    | NM                        | 0   | \$0.00        |
| Class of Time - Immediately Pre-emptible without notice  Start Date   | Rate<br>\$250.00<br>Start/End Time<br>1135p-12am   | Weekdays Length  | Rate<br>\$250.00   | Type<br>NM                |     |               |
| 25 WPBF 11/04/12 11/04/12 Sun 5-6am News  | Sun 5-6am  | :30  |                    | NM                        | 0   | \$0.00        |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122 2                   | Rate<br>\$50.00  | .00  |                    |                           | · · | ψ0.00         |
| Spot Ch Date Range Description  | Start/End Time   | Weekdays Length  | Rate               | Type                      |     |               |
| 1 WPBF 10/29/12-11/04/12 Sun 5-6am News<br>Credited   | Sun 5-6am  | St :30   | \$50.00            | NM                        |     |               |
| 2 WPBF 10/29/12-11/04/12 Sun 5-6am News<br>Credited   | Sun 5-6am  | St :30   | <del>\$50.00</del> | NM                        |     |               |
| 26 WPBF 11/04/12 11/04/12 Sún 6-7am News  | Sun 6-7am  | :30  |                    | NM                        | 0   | \$0.00        |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122 2                   | Rate<br>\$90.00  | Manhalana Lagadh   | Data               | <b>T</b>                  |     |               |
| Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun 6-7am News Credited  | Start/End Time<br>Sun 6-7am  | Weekdays Length  | Rate<br>\$90.00    | <u>Type</u><br><i>NM</i>  |     |               |
| 2 WPBF 10/29/12-11/04/12 Sun 6-7am News   | Sun 6-7am  | Si :30   | \$90.00            | NM                        |     |               |
| Credited  | The state of the s | and the second s | and and            | Anga nahasa akan Managani |     |               |
| 27 WPBF 11/04/12 11/04/12 Sun 630pm News  | 630-7pm  | :30  |                    | NM                        | 0   | \$0.00        |
| Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  | Rate<br>\$375.00   |  |                    |                           |     |               |
| Spot Ch Date Range Description  | Start/End Time   | Weekdays Length  | Rate               | <u>Type</u>               |     |               |
| 1 WPBF 10/29/12-11/04/12 Sun 630pm News<br>Credited   | 630-7pm  | St :30   | \$375.00           | NM                        |     |               |
| 28 WPBF 11/04/12 11/04/12 Sun ABC Prime A   | 7-8PM  | :30  |                    | NM                        | 0   | \$0.00        |
| Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  | Rate<br>\$800.00   |  |                    |                           | v   | <b>V</b> 0.00 |
| Spot Ch Date Range Description  | Start/End Time   | Weekdays Length  | Rate               | Type                      |     |               |
| 1 WPBF 10/29/12-11/04/12 Sun ABC Prime A<br>Credited  | 7-8PM  | St :30   | \$800.00           | NM                        |     |               |
| 29 WPBF 11/04/12 11/04/12 Sun 8-9am News  | Sun 8-9am  | :30  |                    | NM                        | 2   | \$450.00      |
| Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 10/29/12 11/04/122 2                             | <u>Rate</u><br>\$225.00  |  |                    |                           |     |               |
| 30 WPBF 10/30/12 10/30/12 DANCING RESULTS   | 8-9PM  | :30  |                    | NM                        | 1   | \$4,000.00    |
| Class of Time - Immediately Pre-emptible without notice  Start Date   | <u>Rate</u><br>\$4,000.00  |  |                    |                           |     |               |

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision Alt Order # 911360 06144464 / 13 Estimate # Contract Dates Product DCCC 1192 10/30/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

**Democratic Congression**:

| *Line Ch Start Date End Date Description  | Start/End Time  | Spots/<br>Days Length Week Rate   | Type              | Spots | Amount     |
|---|---|---|-------------------|-------|------------|
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>   |   |                   |       |            |
| 31 WPBF 10/30/12 11/02/12 Good Morning America  | 7-9AM   | :30   | NM                | 1     | \$1,000.00 |
| Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 1                        | <u>Rate</u><br>\$1,000.00                               |   |                   |       |            |
| 32 WPBF 11/03/12 11/03/12 Sat 8-9am News  | Sat 8-9am   | :30   | NM                | 1 "   | \$700.00   |
| Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/125- 1                            | <u>Rate</u><br>\$700.00                                 |   |                   |       |            |
| 33 WPBF 11/03/12 11/03/12 Sat 5-6am News  | Sat 5-6am   | :30   | NM                | 1     | \$200.00   |
| Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1                            | Rate<br>\$200.00  |   |                   |       |            |
| 34 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am  | 5-530am   | :30   | NM                | 1     | \$250.00   |
| Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1                          | <u>Rate</u><br>\$250.00                                 | = (   |                   |       |            |
| 35 WPBF 11/03/12 11/03/12 Sat 5-6am News  | Sat 5-6am   | :30   | NM                | 1     | \$200.00   |
| Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1                            | <u>Rate</u><br>\$200.00                                 |   | Ţ,                |       |            |
| 36 WPBF 11/03/12 11/03/12 Sat 6-7am News  | Sat 6-7am   | :30   | NM                | 1     | \$250.00   |
| Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1                          | <u>Rate</u><br>\$250.00                                 |   |                   |       |            |
| 37 WPBF 10/30/12 11/02/12 The View  | 11A-12PM  | :30   | NM                | 0     | \$0.00     |
| Class of Time - Fixed Non Pre-emptible  Start Date  | Rate<br>\$1,300.00<br><u>Start/End Time</u><br>11A-12PM | Weekdays         Length         Rate           -TuwThF         :30         \$1,300.00 | <u>Type</u><br>NM |       |            |
| 38 WPBF 10/31/12 11/02/12 WPBF News 25 Mornings   | 6-7AM   | :30   | NM                | 1     | \$1,000.00 |
| Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12WTF 1 | <u>Rate</u><br>\$1,000.00                               |   |                   |       |            |
| 39 WPBF 10/31/12 11/02/12 WPBF News 25 Mornings @   | 🧿 5:30-5:57am   | :30   | NM                | 1     | \$525.00   |
| Class of Time - Fixed Non Pre-emptible  Start Date  | <u>Rate</u><br>\$525.00                                 | P   |                   |       |            |
| 40 WPBF 10/31/12 11/02/12 10-11a Anderson Cooper  | 10-11a  | :30   | NM                | 1     | \$725.00   |
| Class of Time - Fixed Non Pre-emptible  Start Date  | <u>Rate</u><br>\$725.00                                 |   |                   |       |            |
| 41 WPBF 10/31/12 11/02/12 M-F 3-4P  | M-F 3-4P  | :30   | NM                | 1     | \$900.00   |
| Class of Time - Fixed Non Pre-emptible  Start Date  | <u>Rate</u><br>\$900.00                                 |   |                   |       |            |

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62

**Totals** 

\$30,790.00



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 911360 06144464 / 13

| Contract Dates                     | Product | Estimate #               |  |  |  |
|------------------------------------|---------|--------------------------|--|--|--|
| 10/30/12 - 11/06/12                | DCCC    | 1192                     |  |  |  |
| Advertiser Democratic Congression: |         | Original Date / Revision |  |  |  |
|                                    |         | 05/15/12 / 11/02/12      |  |  |  |

| Line Ch Start Date End Date Description   | Start/End Time Days       | Length Week Rate | Type Spot | s | Amount     |
|---|---------------------------|------------------|-----------|---|------------|
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>               |                  |           |   | V =        |
| 42 WPBF 11/04/12 11/04/12 Sun 5-6am News  | Sun 5-6am                 | :30              | NM        | 1 | \$250.00   |
| Class of Time - Fixed Non Pre-emptible  | Data                      |                  |           |   |            |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1                                | Rate<br>\$250.00          |                  |           |   |            |
| 43 WPBF 11/05/12 11/06/12 WPBF News 25 @ Noon   | 12pm-1230pm               | :30              | NM        | 1 | \$1,125.00 |
| Class of Time - Fixed Non Pre-emptible  |                           |                  |           |   |            |
| Start Date End Date Weekdays Spots/Week   |                           |                  |           |   |            |
| Week: 11/05/12 11/11/12 MT 1  | \$1,125.00                |                  | 1111      |   | 40         |
| 44 WPBF 11/03/12 11/03/12 Sat Jeopardy  | Sat 7:30-8PM              | :30              | NM        | 1 | \$2,500.00 |
| Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week                    | Rate                      |                  |           |   |            |
| Week: 10/29/12 11/04/12S- 1   | \$2,500.00                |                  |           |   |            |
| 45 WPBF 11/04/12 11/04/12 Sun 5-6am News  | Sun 5-6am                 | :30              | NM        | 1 | \$280.00   |
| Class of Time - Fixed Non Pre-emptible  |                           |                  |           |   |            |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1                                | Rate<br>\$280.00          |                  |           |   |            |
| 46 WPBF 11/02/12 11/02/12 Nightline   | 1135-1205AM / 12:         | :30              | NM        | 1 | \$1,500.00 |
| Class of Time - Fixed Non Pre-emptible  | 1100 1200/111/ 120        | .00              | 14.0      | • | Ψ1,000.00  |
| Start Date End Date Weekdays Spots/Week   | <del></del>               |                  |           |   |            |
| Week: 10/29/12 11/04/12F 1  | \$1,500.00                |                  |           |   |            |
| 47 WPBF 11/05/12 11/06/12 4:30a-5a  | 430a-5a                   | :30              | NM        | 2 | \$150.00   |
| Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week                  | Rate                      |                  |           |   |            |
| Week: 11/05/12 11/11/12 MT 2  | \$75.00                   |                  | - Color   |   |            |
| 48 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings   | 6-7AM                     | :30              | NM        | 1 | \$1,000.00 |
| Class of Time - Fixed Non Pre-emptible  |                           |                  |           |   |            |
| Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1                              | <u>Rate</u><br>\$1,000.00 |                  |           |   |            |
| 49 WPBF 11/05/12 11/06/12 Good Morning America  | 7-9AM                     | :30              | NM        | 1 | £4 200 00  |
| Class of Time - Fixed Non Pre-emptible  | 1-9VIAI                   | .30              | NIVI      | ' | \$1,300.00 |
| Start Date End Date Weekdays Spots/Week   | Rate                      |                  |           |   |            |
| Week: 11/05/12 11/11/12 MT 1  | \$1,300.00                |                  |           |   |            |
| 50 WPBF 11/04/12 11/04/12 Sun 8-9am News  | Sun 8-9am                 | :30              | NM        | 1 | \$950.00   |
| Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week                    | Date                      |                  |           |   |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u><br>Week: 10/29/12 11/04/12S 1 | <u>Rate</u><br>\$950.00   |                  |           |   |            |
| 51 WPBF 11/05/12 11/06/12 4:30a-5a  | 430a-5a                   | :30              | NM        | 2 | \$200.00   |
| Class of Time - Pre-emptible with notice  | 17                        |                  |           |   | 2          |
| Start Date  |                           |                  |           |   |            |
| Week: 11/05/12 11/11/12 MT 2  | \$100.00                  |                  |           |   | <b></b>    |
| 52 WPBF 11/05/12 11/06/12 Dr. Oz M-F 9-10a  | 9-10a                     | :30              | NM        | 1 | \$625.00   |
|   |                           |                  |           |   |            |
| Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week                    | Rate                      |                  |           |   |            |

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Print Date 11/02/12



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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|          | <u>Contract /</u><br>911360           |                 |  |  | Alt Order #<br>06144464                      |  |
|----------|---------------------------------------|-----------------|--|--|--|--|
| )<br>) e | Contract Dates<br>10/30/12 - 11/06/12 | Product<br>DCCC |  |  | Estimate #                                   |  |
|          | Advertiser  Democratic Congress       | ioni            |  |  | ginal Date / Revision<br>05/15/12 / 11/02/12 |  |

| Time Period        | # of Spots | Gross Amount | Net Amount  |
|--------------------|------------|--------------|-------------|
| 10/29/12 -11/06/12 | 62         | \$30,790.00  | \$26,171.50 |
| Totals             | 62         | \$30,790.00  | \$26,171.50 |

| Signature: | Date: |
|------------|-------|
|            |       |

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# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

## 1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

## 2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

## 3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

## 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

## 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

## 6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

## 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

## 8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

## 9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

| (b)                                 | The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia |
|-------------------------------------|---|
| materials and other property furnis | hed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in       |
| connection with broadcasts except   |   |

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]